



# MANUFACTURING SECTOR PROFILE

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# MANUFACTURING

The manufacturing sector in Welland boasts a rich history, and the city has consistently adapted to the dynamic landscape of advanced manufacturing. As one of Welland's primary employment sectors, featuring over 48 businesses and engaging over 2,500 individuals, the city remains a hub for diverse manufacturers, constantly embracing new entrants.

In 2016, Welland secured a significant addition to its manufacturing landscape when GE, now INNIO, opted to establish a new plant. This facility specializes in the production of large-scale gas engines and various components, providing employment opportunities for approximately 250 individuals. Notably, the plant is constructed based on the innovative brilliant factory concept, incorporating sensor-embedded machines connected to the Industrial Internet, enhancing efficiency and productivity.

Adding to the city's manufacturing prowess, the establishment of Linamar's cutting-edge giga casting factory marks a significant milestone for Welland. This transformative venture has been made possible through the support of the Gateway Community Improvement Program. Linamar, a renowned advanced manufacturing company, has chosen Welland as the home for its state-of-the-art 300,000-square-foot facility.

This facility will play a pivotal role in producing crucial structural components for electric vehicles, contributing to the ongoing evolution of automotive technology.

In tandem with Linamar's venture, Upper Canada Railway Service (UCRS) has successfully concluded the construction of a state-of-the-art 20,000 square foot manufacturing facility within the City of Welland's Enterprise Industrial subdivision. Renowned for its commitment to first-class quality, UCRS stands as a leading manufacturer and supplier specializing in a diverse range of assembly components and spare parts for locomotives, freight cars, and passenger coaches. UCRS's comprehensive services encompass equipment repairs, technical support, training, as well as project management and consulting for overhauls.

As Welland continues to attract and celebrate new success stories, it stands as a dynamic and evolving manufacturing hub, ready to shape the future of industrial innovation. These ventures exemplify Welland's commitment to advanced manufacturing, positioning the city at the forefront of technological advancements and contributing to the ongoing growth and vitality of its industrial landscape.

## BASIC INFORMATION



2,500+ EMPLOYED  
IN WELLAND



48 BUSINESS  
IN WELLAND



ACCESS TO 4  
MAJOR HIGHWAYS



2 COMMERCIAL  
BORDER CROSSINGS

**2,530:** Total number of Welland residents working in manufacturing sector (*in and out of city*)

## NUMBER OF LOCATIONS IN MANUFACTURING BY SUBSECTOR AND NUMBER OF EMPLOYEES – FEBRUARY 2024

NAICS	Description	1-9	10-49	50-199	200+	Indeterminate	Total
311	Food	1	1	1	0	0	3
312	Beverage	0	0	0	0	1	1
313	Textile Mills	0	1	0	0	2	3
314	Textile Product Mills	0	0	0	0	0	0
315	Clothing	0	0	0	0	0	0
321	Wood Products	1	0	0	0	3	4
323	Printing and Related Support Services	4	0	0	0	0	4
324	Petroleum and Coat Products	0	0	0	0	0	0
325	Chemicals	3	0	1	0	0	4
326	Plastic and Rubber Products	1	0	1	0	1	3
327	Non-metallic Mineral Products	1	1	2	0	0	4
331	Primary Metal	0	1	1	1	0	3
332	Fabricated Metal Products	6	4	0	0	3	13
333	Machinery	6	2	2	1	3	14
337	Furniture and Related Products	0	0	0	0	4	4
339	Miscellaneous Products	4	0	0	0	7	11
<b>Total</b>		<b>27</b>	<b>6</b>	<b>8</b>	<b>2</b>	<b>23</b>	<b>68</b>

*Source: EMSI Dataset 2024.02*



## WELLAND'S TOP MANUFACTURERS BY EMPLOYMENT

Company	# Employed
INNIO	350
Welded Tube of Canada	247
Bosch Rexroth Canada	292
Vesuvius Canada Inc	110
Canada Forgings Inc	85
Valbruna ASW Inc.	110
Infinity Rubber Technologies	92
StelCrete Industries Ltd.	75
Northern Gold Foods Ltd.	84

## WELLAND'S TOP MANUFACTURING INDUSTRIES BY EMPLOYMENT

NAICS	Manufacturing Segments	Jobs 2024
3312	Steel product manufacturing from purchased steel	270
3339	Other general-purpose machinery manufacturing	197
3311	Iron and steel mills and ferro-alloy manufacturing	153
3323	Architectural and structural metals manufacturing	77
3344	Semiconductor and other electronic component manufacturing	41
3119	Other food manufacturing	11
3315	Foundries	15
3271	Clay product and refractory manufacturing	69
3335	Metalworking machinery manufacturing	45
3231	Printing and related support activities	23

Source: EMSI Dataset 2024.02



### WELLAND'S INDUSTRIAL PARKS

Business Parks	Employees
Atlas Advanced Manufacturing Park	420+
Southwell Industrial Park	560+
Enterprise Highway 140 Park	800+
River Road Industrial Park	TBD

### INDUSTRIAL BUILDING ACTIVITY

2020	2021	2022
14 permits	13 permits	16 permits
\$17,450,980	\$22,689,500	\$11,766,700



## RECENT INDUSTRIAL DEVELOPMENT

Company		Details
<b>2021</b>	<b>Kit Steel</b> 100 Downs Drive	Size of Building (FT <sup>2</sup> ): <b>12,787</b> Building Permit Construction Value: <b>\$2,500,000</b> Total Private Sector Investment: <b>\$8,600,000</b> Number of Jobs Created: <b>19</b>
<b>2021</b>	<b>Fonthill Lumber</b> Woodlawn Road	Size of Building (FT <sup>2</sup> ): <b>95,532</b> Building Permit Construction Value: <b>\$8,000,000</b> Total Private Sector Investment: <b>\$15,000,000</b> Number of Jobs Created: <b>74</b>
<b>2021</b>	<b>Upper Canada Railway Services</b> Enterprise Industrial Subdivision	Size of Building (FT <sup>2</sup> ): <b>20,000</b> Building Permit Construction Value: <b>\$1,500,000</b> Total Private Sector Investment: <b>\$1,500,000</b> Number of Jobs Created: <b>30</b>
<b>2022</b>	<b>Winoa Canada</b> 650 Rusholme Road	Size of Building (FT <sup>2</sup> ) expansion: <b>11,250</b> Building Permit Construction Value: <b>\$650,000</b> Total Private Sector Investment: <b>\$650,000</b> Number of Jobs Created: <b>78</b>
<b>2023</b>	<b>Vision Greens</b> 392 Enterprise Drive	Size of Building (FT <sup>2</sup> ) expansion: <b>10,625</b> Building Permit Construction Value: <b>\$1,200,003</b> Total Private Sector Investment: <b>\$1,730,500</b> Number of Jobs Created: <b>24</b>
<b>2023</b>	<b>Multi-unit Industrial Building</b> 150 Downs Drive	Size of Building (FT <sup>2</sup> ): <b>36,000</b> Building Permit Construction Value: <b>\$3,600,000</b> Total Private Sector Investment: <b>\$6,100,000</b> Number of Jobs Created: <b>112</b>
<b>2023</b>	<b>Linamar</b>	Size of Building (FT <sup>2</sup> ): <b>280,000</b> Building Permit Construction Value: <b>\$60,000,000</b> Total Private Sector Investment: <b>\$579,000,000</b> Number of Jobs Created: <b>200</b>
<b>Totals</b>		Size of Building/Addition (FT <sup>2</sup> ): <b>466,194</b> Building Permit Construction Value: <b>\$77,450,000</b> Total Private Sector Investment (including building): <b>\$612,580,500</b> Number of Jobs Created: <b>537</b>



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