

A Strategic Location for Business and Growth.



Welland is the heart of Niagara, strategically positioned in the center of the region with seamless connectivity to major markets in Canada and the United States. Its central location provides unparalleled access to highways, rail networks, and the Welland Canal, making it an ideal hub for logistics and commerce. With access to 75 per cent of North America's purchasing power, Welland is within driving distance of 60 per cent of the USA and 62 per cent of the Canadian industrial market. Seven of the top 10 USA industrial states are within one day's trucking of Welland, and it is even closer to major USA markets than Florida, Texas, and California. The St. Lawrence Seaway links Welland to ocean ports in places such as Hong Kong, the Pacific Rim, Europe, and North and South America, offering easy access to the USA and major international transportation gateways by auto, plane, and train.

Welland's prime location also offers access to key population centres:

Hamilton

79 km away with 560,000 people

Detroit

350 km away with 5.9 million people

Chicago

830 km away with 9.5 million people

Toronto

100 km away with 5.9 million people

New York

650 km away with 20 million people

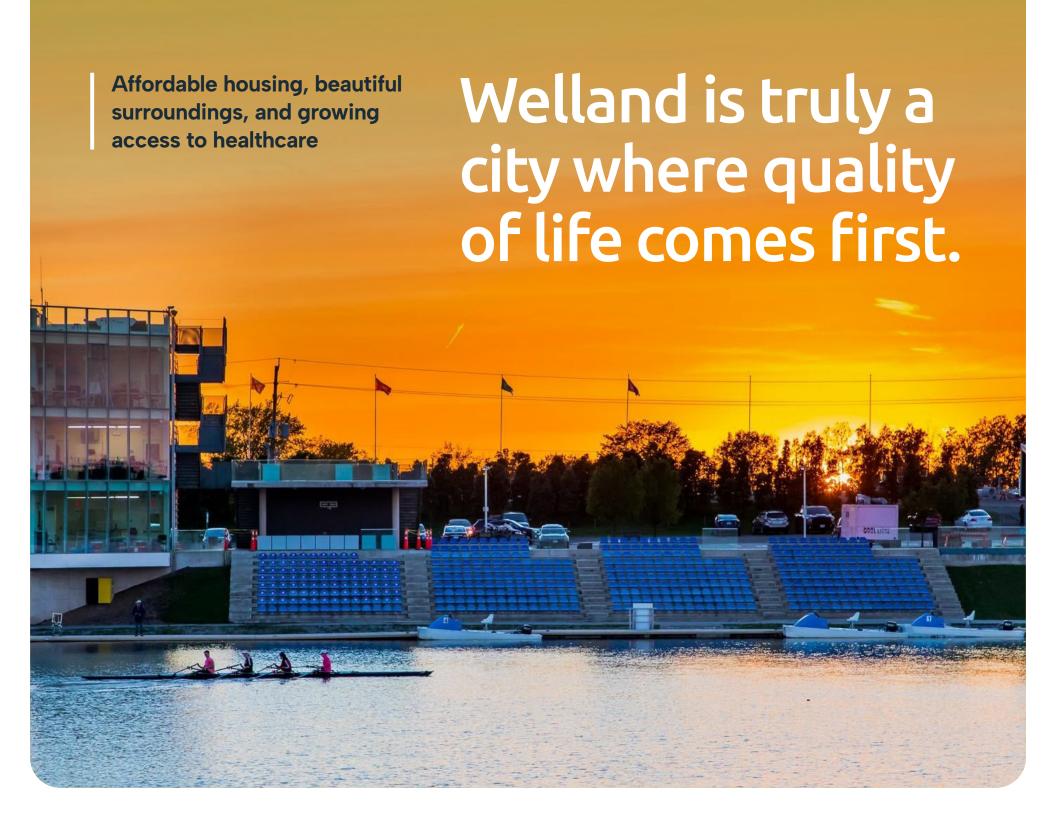


A Lifestyle That Puts You First.

Welland offers a vibrant and affordable lifestyle that combines recreation, natural beauty, and access to essential services. Residents enjoy 400 acres of parkland, 24 kilometres of scenic trails, and the 12 kilometre Recreational Canal, which is perfect for water sports. The region boasts over 40 golf courses and world-class wineries, creating endless opportunities for leisure and enjoyment.

Recognizing that health and well-being are key elements of a fulfilling lifestyle, the City of Welland actively supports healthy initiatives. Through an incentive program designed to attract physicians, the city has welcomed 12 new family doctors to the community, ensuring better access to healthcare for residents.





A Skilled Workforce for Your Business.

Welland boasts a dynamic and diverse workforce, supported by educational institutions like Brock University, with over 18,000 students across various disciplines, and Niagara College's main campus in the city, offering 100+ post-secondary programs and work-integrated learning opportunities.

With several strategic partnerships in place with local and regional job agencies, Welland ensures access to a talented and highly skilled workforce, ready to meet the needs of businesses across a range of industries.





A Growing City Open for Business.

Welland is experiencing remarkable growth, with its population projected to nearly double from 55,750 in 2021 to an estimated 103,000 by 2041. This expansion includes the development of 22,420 new housing units and 4.8 million square feet of commercial space, positioning the city as a thriving hub for residents and businesses alike.

Municipal leaders and City Hall staff exemplify a "can-do" attitude, expediting economic development with impressive project approval timelines:



EXPEDITED APPROVAL PROCESS

Holiday Inn Express

- 3 4.5 month turnaround

Canadian Tire Expansion

- 20,000 sq. ft. expansion
- 💍 15 week turnaround

150 Downs Drive

- 36,000 sq. ft.
 Multi-unit industrial
- 🖒 3 month turnaround

Innio

- 500,000 sq. ft.

 Manufacturing facility

Linamar

- 280,000 sq. ft.Manufacturing facility
- 4 week turnaround (Conditional permit)

Fonthill Lumber

- 96,000 sq. ft. Manufacturing and warehouse facility
- ② 2.5 month turnaround (Sawmill/Woodworking plant)

Upper Canada Railway Service

- 20,000 sq. ft. Manufacturing facility
- 🖒 2 month turnaround



Why Invest in Welland?



Welland is a city on the rise, offering a dynamic blend of affordability, lifestyle, and economic opportunity. With a growing population, robust infrastructure, and streamlined approval processes, Welland is ready to support businesses and investors looking to thrive in a community poised for long-term growth. Our commitment to quality of life is reflected in everything from our recreational amenities and expanding healthcare access to our efficient and business-friendly approach to development.

We take your investment seriously and are committed to providing the resources and support you need to succeed.







Welland is committed to your success — we're ready when you are.

We're ready when you are.

Contact us today

Economic Development Office

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welland.ca



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